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INTRODUCTION

The "Help America Vote Act of 2002" (HAVA) was enacted by Congress on October 29, 2002 and is intended to provide federal monies to assist in the upgrading of a state's voting equipment and to provide for the implementation of procedures that would protect each citizen's right to vote, while maintaining confidence in the integrity of a state's election system. This federal law is unprecedented because it provides for federal funding. To date, New Jersey has received \$84.9 Million.

HAVA, among many mandates, provides for three main initiatives: the replacement of all lever and punch card voting machines, the creation of a Statewide Voter Registration System, and the creation of a Voter Outreach and Education Initiative.

Due to the significance of these mandates and the sizable funding associated with them, the Attorney General determined it was necessary to create an office solely dedicated to HAVA, rather than initially placing these responsibilities in the Division of Elections. This Division is the electoral administrative arm for the Attorney General and already has a number of responsibilities. Accordingly, the Attorney General created the HAVA Unit and placed it under the Chief of Staff's Office. It is anticipated that once all of the major initiatives of the mandate have been fulfilled, the Unit would be incorporated within the Division of Elections.

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STATEWIDE VOTER REGISTRATION SYSTEM

New Jersey contracted with Covansys Corporation, to provide a Statewide Voting Registration System (SVRS) solution in March 2005. Covansys provided the State with an existing application known as ElectioNet which is already implemented in Connecticut, West Virginia and Rhode Island and which is currently in the process of being implemented in Maine, New Hampshire, Idaho and Nevada. The existing application came to New Jersey already meeting approximately 85% of our requirements - one of the valuable benefits of selecting an existing product that has gone through the development process in several states.

The ElectioNet system provides the ability to process election management, pre-election preparation, petition management, absentee ballots, and ongoing administration with minimal custom configurations. ElectioNet also provides a majority of the reporting capabilities through pre-designed reports and the ability to generate custom ad hoc reports.

The ElectioNet system is designed to ensure that each registered voter will be uniquely identified and tracked within the SVRS, enabling the Office of the Attorney General to ensure that duplicate records are removed. The system will also enable the county election officials to remove from the list only those voters who are not eligible to vote.

New Jersey's solution is fully internet-based and will enable immediate and real-time electronic access to the SVRS by authorized State and local election officials. ElectioNet is built on a robust security infrastructure that will provide role and user-based access and will provide secure and encrypted data communications within the application and between the municipalities, the central location, and the external agencies. Additionally, security is built into the database layer that provides table and record level security for the voter data, thus ensuring that citizen data is protected. The real-time, internet-based access to the SVRS will ensure the ability to provide verification and query capability with municipalities and other State agency data.

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STATEWIDE VOTER REGISTRATION SYSTEM

ElectioNet is designed to be intuitive to navigate and easy to use with the objective of increasing the effectiveness of election officials using the system and to augment the voter registration process. The user interface is built around the context of accepted industry standards for user interaction with web-based applications. Functions and data are presented as pull-down menu items, pick lists, and radio buttons, while the user interface is organized to mirror the process of voter registration, incorporating workflow-driven rules. In order to facilitate the user's ability to efficiently navigate and work with the SVRS, context-sensitive help is provided to guide the user.

Thus far, we have completed several phases of the implementation plan. Specifically, we have completed the joint application development process which leads to the development of a final specification document which is being used as the basis for assuring that the application will meet 100% of the State of New Jersey's requirements. We have completed the installation of all State and end user hardware (including the installation of servers, PCs, printers, scanners, bar code readers, etc.), completed all county communication and network infrastructure upgrades. Further, we are in the final stages of data conversion from all legacy systems and have started the training and change management program. The application, which is now undergoing a reprogramming effort to include NJ specific requirements, has gone through the initial phases of User Acceptance Testing and all issues identified are being addressed by the programming team.

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STATEWIDE VOTER REGISTRATION SYSTEM

By October, 2005 we completed the vast majority of the required application modifications that were necessary to meet New Jersey's specific needs and have now deployed the application for pilot implementation in 3 counties. It is anticipated that we will be in substantial compliance in all counties by the federally mandated January 1, 2006 deadline.

Following is a link/web address to the NJ SVRS Project Website wherein extensive detailed information about the design of the system, the project plan, various communication pieces, and the project schedule can be found. Information on this website is updated weekly and provides up-to-date status information on our project time line. This material provides great insight into the SVRS project and serves as an invaluable informational resource.

http://www.state.nj.us/lps/elections/svrs/index.html.

Please contact Michael J. Gallagher at:

michael.gallagher@lps.state.nj.us or 609-588-4535 for additional information.

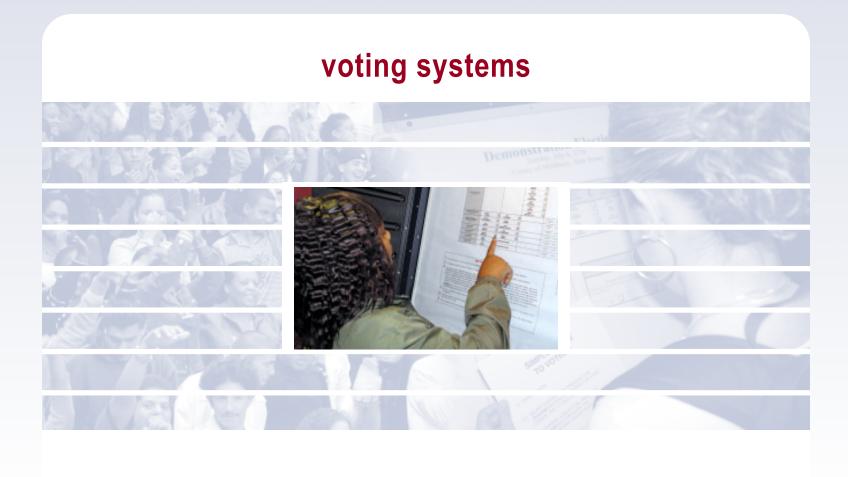
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VOTING SYSTEMS

After reviewing the voting machine inventory in the State, the Office of the Attorney General determined that almost all of the equipment in use in the State would need to be either replaced or upgraded.

A funding scheme was initiated which reimbursed each affected county 75% of the cost of voting machine replacement and 100% of the cost of audio kit and firmware adaptations as well as all software needed to operate the machines.

It was determined that Atlantic, Essex, Camden, Cape May, Cumberland, Monmouth, Passaic, and Warren Counties would need to purchase new HAVA compliant Voting Machines, as their machines were either antiquated lever machines or were simply not able to be retrofitted to meet the HAVA requirements.

It was also determined that Bergen, Burlington, Hunterdon, Gloucester, Middlesex, Morris, Ocean, Somerset, and Union Counties, which already had Sequoia AVC Advantage machines, would either need their machines to be retrofitted with new firmware or in some counties new firmware and an audio kit upgrade to make the machines HAVA compliant.

At that time, Salem and Sussex Counties' machines were already HAVA compliant and Hudson and Mercer Counties had just purchased HAVA compliant voting machines.

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VOTING SYSTEMS RESULTS

The following counties have purchased Sequoia AVC Advantage voting equipment (and received HAVA reimbursement):

- Atlantic
- Camden
- Cape May
- Cumberland
- Hudson
- Mercer

The following counties have a signed contract with Sequoia Voting Systems:

- Essex
- Monmouth
- Passaic

The following county is in the process of finalizing its voting system contract:

■ Warren

The following counties have signed with Sequoia Voting Systems to retrofit the existing voting machines:

- Bergen
- Burlington
- Hunterdon
- Gloucester
- Middlesex
- Morris
- Ocean
- Somerset
- Union

It is anticipated that every county in the State will have HAVA compliant voting machines by January 1, 2006. Please contact **Bryan Rusciano** at: *Bryan.Rusciano@lps.state.nj.us* for additional information.

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VOTER EDUCATION & OUTREACH

One of the main goals of HAVA is to ensure the participation of as many qualified voters as possible. It is critical for the state to upgrade registration systems and implement a statewide voter registration system, but nothing in the democratic process is more important than encouraging eligible voters to go to the polls. The New Jersey "Be Powerful, Be Heard" Voter Outreach and Education Initiative was created not only to inform New Jersey citizens of the administrative changes related to HAVA, but also to emphasize the importance of registering and voting.

The New Jersey Voter Education and Outreach initiative aims to inform the public of elections laws and changes to those laws, register citizens to vote, and increase voter turnout. In 2004, New Jersey launched a number of voter education initiatives through publications, the Internet, television and radio public service announcements as well as special events throughout the State.

> Event Highlights <

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EVENT HIGHLIGHTS





















- FRANKIE NEGRON Latino Get Out the Vote Event
- RUTGERS UNIVERSITY Bus Tour and Voter Registration Drive
- GIANTS STADIUM Voter Registration Drive











BE POWERFUL BE HEARD

Voter Education & Outreach Kick Off Press Conference



APRIL 7, 2004
Performing Arts Center in Newark NJ

- Attorney General Peter Harvey, joined by several high school students along with Russell Simmons, Dr. Ben Chavis, Reverend Run, Joe Piscopo, Federico Castelluccio, Al Sapienza and Rev. Buster Soaries spoke about the Help America Vote Act, voting rights and responsibilities.
- Streamed live via the internet to all schools in New Jersey. An estimated 55,000 students watched the event live from their class-rooms.
- Included live video exchange to enable students to interact with the panel of speakers and ask questions about voting.

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Celebs hook up for cyber-vote campai

By CHARLES WEBSTER

Celebrities from stage and screen will hook up with students from kindergarten through college over the Internet tomorrow to kick off a statewide public awareness campaign to encouraging young people to vote.

Hip Hop producer Russell Simmons, of Def Jam Records, will headline an interactive voter registration drive dubbed "Be Powerful, Be Heard," to explain the voting process and why stu-

N.J. hopes stars can convince young people to vote

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BE POWERFUL BE HEARD

Hip- Hop Summit I



SEPTEMBER, 2004 Trenton War Memorial, Trenton, NJ

Chavis and a panel of government officials and celebrities spoke to approximately 2,000 students about the importance of personal responsibility and voting. The Summit also was webcasted to thousands of students statewide.

Attorney General Peter Harvey, Russell Simmons, Dr. Benjamin





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BY JONATHAN SCHUPPE STAR-LEDGER STAFF

The point was to make votin cool. And for a few hours, at leas it seemed to work.

An election-year drive to po more young New Jerseyans (voter rolls brought popular hip-he figures yesterday to Trenton, whe they mingled with public officia and attracted thousands of chee ing high school students.

The "New Jersey Hip Hop Su mit," organized by Attorney Ge eral Peter Harvey and reco producer/activist Russell Simmo ended the day at the Trenton W Memorial with nearly 3,000 ne registered voters, officials said.

Rev. Run, of Run-DMC, mitted that, in the world of mu stardom, the rally wasn't necess ily the hippest place to be yes day "But I'm here to be an ext Shennell Barnes, 18, of Newark at the New Jersey Hip-Hop Sum-mit in Trenton on Friday reciting her spoken-word piece that in-gain in 2001 to engage 18- to 30-year-olds. N.J. Hip-Hop Summit on a campaign for voters

Generation V(oter)

Young people's decisions may set the nation's direction



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Saddle Ri

who border Still, the

he Nov. 8 election is Oct. 11.

to will be 18 by Nov. 8 and will have in the county where they intend to

ber of offices, including those of coun-mittary recruitment offices and Work





SPOKEN WORD

Contest Kick-Off



APRIL 5, 2005 Perth Amboy H.S., Perth Amboy, NJ

- Attorney General Peter C. Harvey announced the kick-off for a Statewide Spoken Word Competition with the theme "Power of the Vote".
- The Kick-off was streamed live via the Internet to schools throughout the State.





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NATIONAL GUARD Event

MAY 18, 2005

National Guard Building, Lawrenceville, NJ

- Attorney General Peter Harvey and comedian Joe Piscopo honored New Jersey National Guard members and encouraged all service men and women to register and vote.
- The event was streamed live via the Internet to Guardsmen and women worldwide through the Department of Defense.
- National Guard Public Service Announcements were also shot on location and can be viewed by visiting the Division of Elections website.

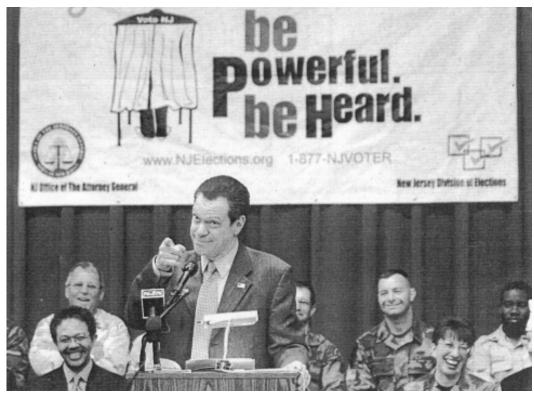
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SPOKEN WORD Contest Auditions

MAY 14, 2005

Camden, Trenton and Newark, NJ

- Nearly 100 students auditioned at three different sites throughout New Jersey as part of the Power of the Vote Spoken Word Competition.
- Fifteen finalists were picked to compete in the finals at the Hip-Hop-Summit II on September 30 at the Sovereign Bank Arena in Trenton, New Jersey.

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Peter C. Harvey, Attorney General

For Immediate Release:

April 29, 2005

For Further Information Contact: Tracy Munford (609) 341-3235

"Be Powerful, Be Heard - Vote, NJ!" Are You a Poet? The "Power of the Vote" Spoken Word Competition is May 14 for 16-21 Year Old New Jersey Residents

Finalists to Compete at New Jersey's Hip-Hop Summit and winner will Audition for HBO's "Def Poetry Jam" and appear on BET's "Rap City"

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SENIOR CITIZEN

Voter Education and Outreach Event

AUGUST 31, 2005 Northfield, NJ

- Attorney General Peter Harvey, along with 125 Senior Citizens, held a Voter Educational Event at an Adult day health care facility in Northfield, NJ.
- Educational component included voting booth demonstrations and distribution of election information and registration forms.

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Peter C. Harvey, Attorney General

For Immediate Release:

August 31, 2005

For Further Information Contact:

Tracy Munford 609-341-3235

Atlantic County Seniors to Tape PSA to Motivate Non-Voting Seniors Across New Jersey to Vote in Gubernatorial and Local Elections Seniors Promote "Be Powerful, Be Heard" Statewide Voter Initiative

New Jersey Attorney General Peter C. Harvey was joined by more than 100 Atlantic County seniors to tape a 30 second Public Service Announcement (PSA) to encourage senior citizens to register and vote. The meeting and taping took place at the Atlantic Adult Day Healthcare New Jersey, Also participating in the taping were Northfield Mayor Frank

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BE POWERFUL BE HEARD

Hip- Hop Summit II



SEPTEMBER 30, 2005 Trenton, NJ

- Attorney General Peter Harvey, along with Russell Simmons and Dr. Ben Chavis, hosted a panel of celebrities who spoke to approximately 5,000 students about civic issues and the importance of voting.
- The Summit also featured the final round of the "Power of the Vote" Spoken Word Competition.
- The winner of the contest filmed a public service announcement about voting with the Attorney General.

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FRANKIE NEGRON

Latino Get Out the Vote Event



 Attorney General Peter Harvey, along with Frankie Negron and Tony Sarigusa, spoke to approximately 1,000 students at Barringer High School.



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PUBLIC SERVICE ANNOUNCEMENTS

As part of the HAVA education and outreach, the Office of the Attorney General taped public service announcements (PSA's) with various actors, musicians and celebrities. The PSA's underscore the importance of registering and voting in an unconventional and creative manner.

FEATURED PSA's:



Kenny Anderson



Jason Alexander



William Baldwin



| Federico Castelluccio



Michael Douglas



Jimmy Fallon



Doug E. Fresh



Wyclef Jean



Fat Joe



Queen Latifah



MC Lyte



Angie Martinez



Frankie Negron





Joe Piscopo



Vin Rock



Reverend Run



Juelz Santana



Al Sapienza



Russell Simmons







Jeremiah Trotter



Members of the NJ National Guard



NJ Workers

See next page for Celebrity Bios>

> Visit NJElections.org to view the above PSAs <

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PUBLIC SERVICE ANNOUNCEMENTS

Celebrity bios



Kenny Anderson

After two years as a star player for Georgia Tech, Kenny Anderson was drafted by the New Jersey Nets in 1991 as the second overall pick. He later played with the Atlanta Hawks.



Jason Alexander

Jason Alexander played George Costanza in the 1990's TV sitcom "Seinfeld". Alexander was a Broadway song-and-dance man before going on to work in films and television. He is a Tony and Grammy Award winning performer. Jason Alexander is a Newark, NJ native.



William Baldwin

Billy Baldwin made his feature film debut in Oliver Stone's "Born on the 4th of July" and since then has starred in many theater performances, television shows and feature films. Billy Baldwin most recently starred in "The Squid and the Whale."



Federico Castelluccio

Federico Castelluccio has a distinguished career as a stage, film and television actor. His recent credits include "NYPD Blue" and the HBO hit series, "The Sopranos", where he played the Neapolitan enforcer Furio Giunta. He grew up in Paterson. NJ.



Michael Douglas

Michael Douglas was a TV star in the early 1970s and then went on to produce the feature film "One Flew Over the Cuckoo's Nest" which won five Oscars. Michael Douglas became a successful producer as well as a movie star winning an Oscar for his role in "Wall Street." Michael Douglas was born in New Brunswick, New Jersey.

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PUBLIC SERVICE ANNOUNCEMENTS

Celebrity bios



Jimmy Fallon

Jimmy Fallon is an accomplished comedian and actor. He was a cast member on "Saturday Night Live" for several years. He is best known for his co-anchor role on "The Weekend Update". He received a Grammy nomination for the comedy record "The Bathroom Wall."



Doug E. Fresh

Doug E. Fresh was the first human beat box in the world, amazing audiences with his imitations of drum beats and special effects. His collaborations and solo features yielded many hip-hop classics.



Wyclef Jean

Wyclef Jean is a Grammy winning artist who first hit it big with the groundbreaking band Fugees, whose 1996 album The Score stands as one of the most influential records in hip-hop history. He has gone on to establish a successful solo career and also has become a widely respected advocate for many social justice issues. Wyclef attended high school in West Orange, New Jersey.



Fat Joe

Fat Joe released his debut album in 1993 with the single "Flow Joe," peaking at the number one spot on Billboard's Hot Rap Singles chart. Since then he has continued to make new music while also opening a clothing store, a barber shop, and a fashion line.

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PUBLIC SERVICE ANNOUNCEMENTS

Celebrity bios



Queen Latifah

Queen Latifah is an entertainer who has earned fame as a rapper, singer, sitcom actress, costaring in the Top Comedy "Living Single" movie star and talk show host. Queen Latifah was born in Newark, NJ. She gamered a Best Support Actress nomination from both the Screen Actors Guild and the Golden Globes for her performance in the movie musical "Chicago".



MC Lyte

MC Lyte is a well known female rapper. She began rhyming at the age of 12, which eventually led to a recording contract with the First Priority label. Her third release "Act Like You Know" earned a Grammy nomination for Best Rap Single and turned out to be the first gold single ever achieved by a female rap artist. MC Lyte has also put aside time to become involved in several social activism projects, including anti-violence campaigns, Rock the Vote, and AIDS benefits.



Angie Martinez

Angle Martinez is a popular hip-hop artist who has collaborated on many successful songs including the Grammy-nominated single "Ladies Night." She is also a DJ at New York based radio station Hot 97.



Frankie Negron

Frankie Negron is an accomplished singer and songwriter who has achieved mass appeal by infusing a distinctive pop sound to his salsa grove. His productions have sold millions of copies worldwide and he already has four Ptatinum Record awards, one Gold Record award, a Grammy nomination for "Best Salsa Album" and two greatest hits albums. Frankie Negron is a Newark. NJ native.

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PUBLIC SERVICE ANNOUNCEMENTS

Celebrity bios



Joe Piscopo

Joe Piscopo has won the acclaim and affection of many through his work in television, film, theater and nightclubs including work on "Saturday Night Live", Major Hollywood movies, and Broadway productions. Joe Piscopo also devotes substantial time to non-profit and charitable activities. He is a Passaic, NJ native.



Vin Roc

Vin Roc was a founding member of the Jersey based rap trio, Naughty by Nature. The Grammy winning band produced numerous hits and two platinum albums. The band is currently touring worldwide. Naughty by Nature was founded in East Orange, NJ.



Reverend Run

Joseph "Reverend Run" Simmons formed the innovative rap group Run-DMC. The group had many hit singles throughout the 1980's and became one of the most popular and influential rappers of their time. Reverend Run is currently starring in a new MTV reality show "Run's House."



Juelz Santana

Juelz began his career as part of a rap duo called "Draft Pick". "They performed throughout New York City, including Amateur Night at the world famous Apollo Theatre, where they won two weeks in a row. Since then Juelz has launched a successful music career and now serves as the Vice President for Diplomat Records with the Roc-A-fella label.

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PUBLIC SERVICE ANNOUNCEMENTS

Celebrity bios



Al Sapienza

Al Sapienza is an accomplished theater, television and film actor as well as a producer/director on many films. He is well known for his role as Mikey Palmice on "The Sopranos."



Russell Simmons

Entrepreneur Russell Simmons is the co-founder of the pioneering hip-hop label Def Jam. He also founded Phat Farm clothing company, a movie production house, television shows such as "Def Comedy Jam", a magazine, and an advertising agency. Russell Simmons is the Chairman of the Hip-Hop Summit Action Network and has made significant contributions to social justice efforts such as the get-out-the vote campaign.



TI

TI is a Southern based rapper known for his rapid-fire delivery of lyrics. He has three critically acclaimed albums which have yielded many hits.



Jeremiah Trotter

Jeremiah Trotter went to Stephen F. Austin College where he was a three-year starter at the strong side linebacker position. In 1998 he was drafted to the Philadelphia Eagles. Jeremiah was very successful in his first season as a starter, and led the Eagles with 202 tackles. Currently he is the starting middle linebacker with the Eagles.

Members of the NJ National Guard

NJ Workers

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SUMMARY

Accomplishments

2004 Results

- 460,000 new voters registered
- 232,000 new voters voted for the first time
- Over 5 million New Jersey citizens registered, first time in NJ history
- Ages 18-24-turnout was 50% (in 2000 it was 35%)

GEORGE A. NYKTAS, Deputy Executive Director HAVA Outreach Coordinator, 609-292-7198 George.Nyktas@lps.state.nj.us

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